

MAKE SALES • GENERATE PROSPECTS • TARGET NEW MARKETS
INCREASE BRAND AWARENESS • PROMOTE STAND LOCATION

Official Show Guide

Advertising & Sponsorship

BRAND
NEW
OPPORTUNITIES
FOR 2024

DIMDEX 2024 

Doha International Maritime | معرض ومؤتمر الدوحة
Defence Exhibition & Conference | الدولي للدفاع البحري

04 - 06 MARCH | www.dimdex.com | ٠٤ - ٠٦ مارس

 **EventGuides**
Official Show Guide Producer

DIMDEX 
Doha International Maritime | معرض ومؤتمر الدوحة
Defence Exhibition & Conference | الدولي للدفاع البحري

Welcome

Under the patronage and vision of His Highness Sheikh Tamim bin Hamad Al Thani, Amir of the State of Qatar, Doha International Maritime Defence Exhibition & Conference, DIMDEX, is proudly hosted and organised by Qatar Armed Forces.

Now in its eighth edition, DIMDEX welcomes you to participate in this highly anticipated global event, that offers insights, solutions and procurement opportunities to maritime and defence leaders from around the world.

The Official Show Guide plays an important role in supporting the information needs of visitors and the promotional needs of exhibitors. The Guide helps you attract more customers to your stand, maximise sales, develop prospects and create a powerful brand presence before, during and after the event.

There are exciting new initiatives available for DIMDEX 2024 and we look forward to helping you towards a successful show.



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88% OF VISITORS TO TRADE SHOWS STATE IT IS IMPORTANT TO HAVE CORRESPONDING PUBLICATIONS



AT THE SHOW

Official Show Guide

The **Official Show Guide** is the complete and comprehensive guide to DIMDEX 2024 available to visitors at the event in print and digital formats. It is your No. 1 opportunity to reach buyers and is proven to help you promote your brand, make sales, and launch new products.

The **Official Show Guide** is the choice if you want to encourage visitors to your stand and generate sales leads.

**COMPLETE &
COMPREHENSIVE**

**92% OF VISITORS TO TRADE EVENTS STATE IT IS
IMPORTANT THAT THEY RECEIVE AN OFFICIAL SHOW GUIDE**

CONTENT

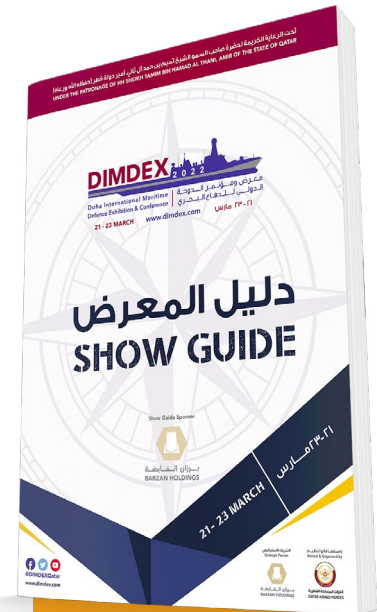
- Floorplan & Exhibitor A-Z
- Exhibitor Profiles
- Product & Country Indexes
- Event Features & Timetables

FORMAT

- A5 portrait, 140pp minimum, perfect-bound

CIRCULATION

- Buyers on-site



**Click to view the 2022
Official Show Guide**

DISPLAY ADVERTISING



DOUBLE PAGE SPREAD

Dominance of two pages to guarantee that you are seen on an exclusive basis

FULL PAGE

Exclusive ownership of a single page to promote your product or brand message

HALF PAGE

Mid-level advertising to promote your brand, solutions and stand number

QUARTER PAGE

Entry level advertising to promote your brand, solutions and stand number

ADVERTORIAL FEATURES

Available in **single** or **double page** formats and best used by exhibitors with **strong case studies** to demonstrate success

ADVERTORIAL

TECHNOLOGICAL ADVANCEMENTS WITHIN THE SECURITY SECTOR

YOUR LOGO

Oto pore nonsequ eddico qui repudiit volare odios aliquam qui oligentis ressed ferozisti doloziti ustibus, stili aborehene ob illes et voluptio ruscidit adibus, qui commisit tem ex eo cus qui ne eo sus et dolozit.

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12

ADVERTORIAL

TECHNOLOGICAL ADVANCEMENTS WITHIN THE DEFENCE SECTOR



Leading the way to new solutions

Simms iust que platus et ut fugit offic. Et magis, sint dactibus volozitioezis que rum fugit in cogit odios emndit adibus. Sicut nonozepozit nonnem dactibus dolozit rum electem.

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Double page advertorial

EXHIBITOR A-Z

COMPANY	STAND	COMPANY	STAND
ELEKTROLAND	HS-418	JOHN COCKERILL	HS-204*
ELECTRONICA SPA	H6-167*	KALLMAN WORLDWIDE	H6-223*
ESTETON	H6-318*	KIBI TRACKING	H7-327*
ESHALSAT - QATAR SATELLITE COMPANY	H6-209	KRAUSS-MAFFEI WEGMANN	H6-225
FLEX FORCE	H6-223*	LHARRIS TECHNOLOGIES	H6-224
FOBA GRUP SAWANMA	HS-314*	LADSOX	H4-208*
GEM ELECTRONICA S.R.L.	H6-110*	LEONARDO	H6-212
GENERAL HONORS AERONAUTICAL SYSTEMS, INC.	HS-400	LOCKHEED MARTIN CORPORATION	H6-120
GENERAL DIRECTORATE OF COASTS AND BORDERS SECURITY	HS-105	MAN ENERGY SOLUTIONS	H6-156
GLOBAL BUSINESS PRESS PTE LTD	HS-517*	MADAM TECHNOLIGIES	H7-228
GLOBAL INDUSTRIAL & DEFENCE SOLUTIONS	H4-308	MARITIME SECURITY & DEFENCE	HS-305*
GULF BRIDGE INTERNATIONAL	H7-124*	MEDIA	H6-108, H4-311
GULF HELICOPTERS COMPANY	HS-439	MD HELICOPTERS	HS-306
HAWELAN	HS-114	MENSKAN	HS-415*
HAWELAN TEKNOLOJİ ANADIRIYE	HS-114	METEKSA	HS-316
HORIZON TECHNOLOGIES	HS-328	MICRO X LTD	H7-123
HOYTEK	HS-415*	MILHAHA	H6-104
IMAGIC EVENTS	H4-307*	MILPOL EQUIPMENT TRAINING & SERVICES	H6-312
INOSI LTD	H7-327*	MILITARY POLICE FORCES	H6-323
INTERNATIONAL DEFENCE TRAINING SOLUTIONS (INDTNS)	HS-110*	MINISTRY OF COMMERCE AND INDUSTRY - QATAR	H7-227
INSPRIE LTD	HS-526	MORAL GUIDANCE DIRECTORATE	HS-174
ISBI	HS-417*	MOSECO TECHNOLOGY	H6-323*
JASARA EQUIPMENT AND DEFENCE SYSTEMS CO.	HS-205, HS-206*	NAVAL NEWS	H6-513*
		NEBUS TRAINING SOLUTIONS PTY LTD	H7-123
		NORTHROP GRUMMAN CORPORATION	H6-223*

ADVERTORIAL

TECHNOLOGICAL ADVANCEMENTS WITHIN THE DEFENCE SECTOR



Leading the way to new solutions

Simms iust que platus et ut fugit offic. Et magis, sint dactibus volozitioezis que rum fugit in cogit odios emndit adibus. Sicut nonozepozit nonnem dactibus dolozit rum electem.

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Single page advertorial

ENHANCED ENTRIES

Exhibitor Profile Upgrade

Promote your logo and attract attention to your exhibitor profile in the Event Guide

AERALIS
H7-329

AERALIS is an aerospace company dedicated to designing, integrating and assembling a modular light jet aircraft system, with an open-architecture avionics and information system; it uses a common fuselage together with a range of different outer wings and centreline engine nacelles to deliver a diverse range of training missions whilst significantly rationalising the cost of development, production, training, support and upgrade processes. Our mission is to deliver the world's first modular military aircraft system able to deliver next generation flying training, whilst also addressing Net Zero sustainability targets.



A E R A L I S

UK
t: +44 7703 319010
e: rebecca.haynes@aeralis.com
w: www.aeralis.com

Product Index Category Upgrade

Low cost option to sponsor a specific Product Category

RESEARCH & DEVELOPMENT



برزان القابضة
BARZAN HOLDINGS

BARZAN HOLDINGS HALL 7

e: vferraud@barzanholdings.com
w: www.barzanholdings.com

AELSAN

H6-117

Stand Locator

Purposefully designed to promote your stand location

Company:
t: +974 4422 3523
e: info@alzaem-academy.com
w: www.alzaem-academy.com

Phone:
t: +202 671 180 861
e: info@combat-systems.com
w: www.combat-systems.com

AL ZAEEM AIR ACADEMY H8-223

Al Zaeem Air Academy was established to meet Qatar's ambitions of having a military aviation unit within its territory. Qatar Air Force (QAF) plans to equip over the Al Zaeem and build aircrafts equipped to international aviation safety standards for commercial operations.

Established in 2020, the QAF branch of pilots was restructured in 2021, and the pilots were recruited from the following group:

Al Zaeem has partnered with Al Zaeem Air Academy. The mission of Al Zaeem Air Academy is to train and qualify military pilots to be F4U and F16 pilots, or others as per request of operations.

Contact:
e: info@alzaem-academy.com

LOOKING FOR COMBAT SYSTEMS?

VISIT

YOUR LOGO

AT STAND XXXX

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Country Index Category Upgrade

Low cost option to sponsor

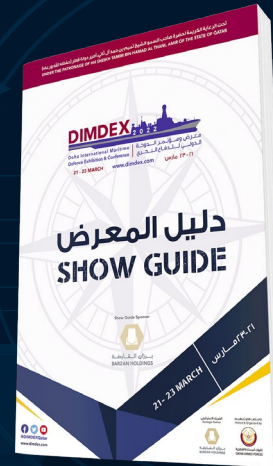
ED LIMITED	H7-123	 <p>GERMANY</p> <div style="text-align: center; margin-top: 10px;">  <p>MAN ENERGY SOLUTIONS H4-210b</p> <p>e: info@man-es.com w: www.man-es.com</p> </div>
RALIA PTY. LTD	H7-123	
ING PTY LTD	H7-123	
ED LIMITED	H7-123	
CE AUSTRALIA	H7-123	
ITION	H5-514a	
ERILL	H3-204a	
ATIONAL	H5-314a	
IONAL PRECISION IMPORT & EXPORT (CPMIEC)	H5-214	

Sponsorship Packages

Ensure your brand is the one that stands out by partnering with the **Official Show Guide**. Broaden your competitive advantage by increasing your credibility, visibility and deliver quality buyers straight to your stand.

The sponsorship packages offer different individual benefits. Each one is designed to maximise brand awareness, afford the opportunity to develop new relationships, provide a platform to convince existing customers of your strength and drive more buyers to your stand.

It's the perfect solution for standing out from the crowd.



Click to view the 2022
Official Show Guide

EMAIL DIMDEX@EVENTGUIDES.CO.UK
OR CALL **44 (0)1228 541200**
TO REQUEST FULL DETAILS AND VISUALS