

A5 Publications Perfect Bound

Ad sizes (Width x Height)

Full Page

Bleed	154mm x 216mm
Trim	148mm x 210mm
Type Area	128mm x 190mm

Double Page Spread (DPS)

Bleed	302mm x 216mm
Trim	296mm x 210mm
Type Area	276mm x 190mm*

*All text should be outside of a 30mm gutter from the centre

No bleed is required on the following size adverts:

Half Page 128mm x 97mm

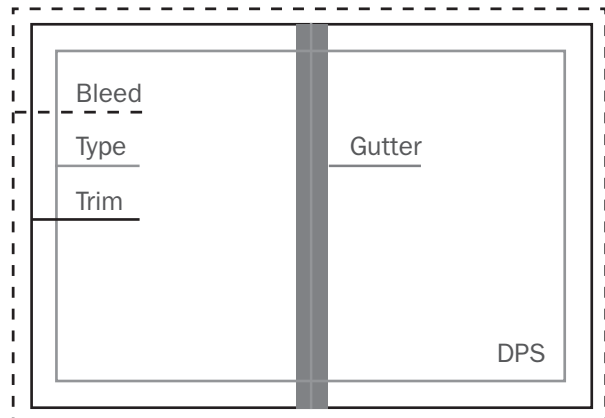
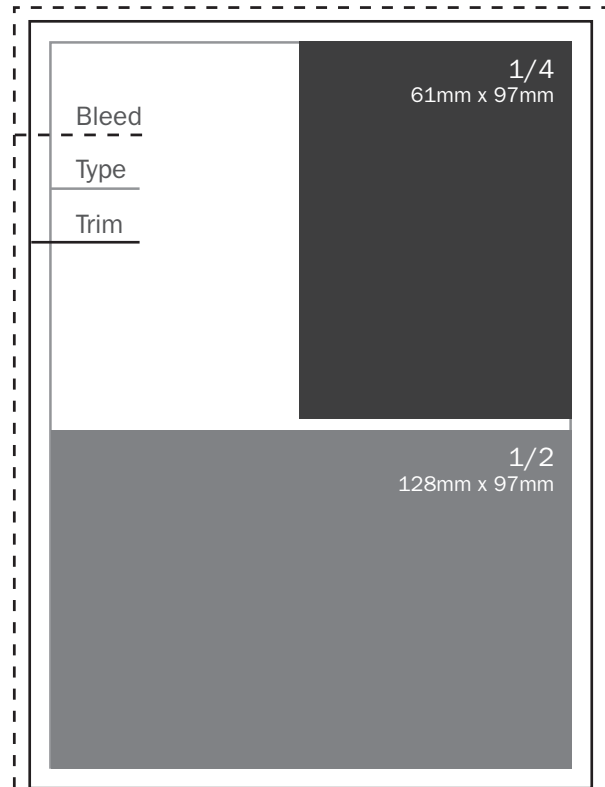
Quarter Page 61mm x 97mm

All advertisements must be:

- 1) Supplied as PDF, TIFF, or JPEG
- 2) High-resolution (300dpi)
- 3) CMYK colour mode only

Total Area Coverage of black cannot be more than 340%. All files must be supplied CMYK only. Any files supplied in RGB, with pantone colours or areas of black at more than 340% will be converted by the publisher.

We will not take responsibility for any colour variance if artwork isn't supplied within these parameters.



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