MARE SALES GENERATE PROSPECTS TARGET NEW MARKE'S



Doha International Maritime

معبرض ومنؤتمير البدوجية الـدولــــى لـــلـدفـاع الـبــحــرى Defence Exhibition & Conference

OFFICIAL PROPERTY OF THE PROPE SHOW GUIDE

19-22 JANUARY 2026

NOITA 301 CWAR 2 FOR 199

BRAND AWARENESS

EXAMPLES

COMPANY PROFILE

QUARTER PAGE

HALF PAGE

FULL PAGE

DOUBLE PAGE

ADVERTORIAL

SPONSORSHIP

SUMMARY

OFFICIAL SHOW GUIDE

8







UPGRADE YOUR COMPANY PROFILE

Call for prices

Promote your logo and attract attention to your exhibitor profile in the **Show Guide**





DISPLAY ADVERTISING

Call for prices

Quarter page

Entry-level advertising to promote your brand, solutions and stand number

MULTIPLE INSERTION DISCOUNTS AVAILABLE



26 DIMDEX 2024

REASONS TO ATTEND

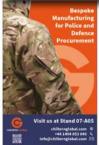
- The eighth edition of MENC will bring together thought-leaders from around the world to discuss the latest developments in the maritime defence and security field in a series of high-level panel discussions, which can drive collaboration on strategic resilience towards state and non-state actors, who employ a range of asymmetric means to disrupt stability.
- Meet and listen to insightful discussions by distinguished industry experts, delegates, and senior military officials at the forefront of the global defence sector
- Compare ideas and policy trends on the future of maritime defence and security

WHO SHOULD ATTEND

- Defence and Security Ministers · Chiefs of Staff, Chiefs of Navies. Coastguard Commanders
- · Government Officials and Policy
- . Senior Navy and Maritime Defence
- Military Procurement Officials
- International Media
- Military Strategists
- Industry Analysts International Defence and Security
- Contractors Academic Experts
- Economists











Innovation

where it matters

DISPLAY ADVERTISING

Call for prices

Half page

Mid-level advertising to promote your brand, solutions and stand number







DISPLAY ADVERTISING

Call for prices

Full page

Exclusive ownership of a single page to promote your product or brand message





DISPLAY ADVERTISING

Call for prices

Double page spread

Dominance of two pages to guarantee that you are seen on an exclusive basis





ADVERTORIAL FEATURES

Call for prices

Available in single or double page formats and best used by exhibitors with strong case studies to demonstrate success





SPONSORSHIP PACKAGESCall for prices

Ensure your brand is the one that stands out by partnering with the Official Show Guide. It is the perfect solution for standing out from the crowd.







AT THE EVENT OFFICIAL SHOW GUIDE

The **Official Show Guide** is the complete and comprehensive guide to DIMDEX 2026, available to visitors in print and digital formats. It is your No.1 opportunity to reach buyers and is proven to help you promote your brand, make sales and launch new products.

The Official Show Guide is the choice if you want to encourage visitors to your stand and generate sales leads.

Core Content

- O Floorplan & Exhibitor A-Z
- O Exhibitor Profiles
- O Product & Country Indexes
- Event Features & Timetables

Format

- O A5 portrait, 134pp, perfect-bound
- Digital magazine that auto fits to the screen size of any device – PC, Tablet, or phone

Circulation

- O All pre-registered visitors
- O Pre-qualified VIPs
- O Buyers onsite

Distribution

- O Visitors onsite
- O Digitally via show website



92% OF VISITORS TO TRADE EVENTS STATE IT IS IMPORTANT THAT THEY RECEIVE AN OFFICIAL SHOW GUIDE